Print leaner
and greener.

> Never has printing less been so easy. Toshiba has a portfolio of revolutionary printing solutions to help you save paper, toner and the environment.

Less paper, less toner, more savings.

Printing costs are a large expenditure for many businesses. Add to that environmental concerns and you have the two driving forces behind Toshiba's new print solutions. Choose from our latest money-saving, eco-friendly offerings in order to print smarter, safer, leaner and greener than ever before.

Introducing LeanPrint from Adobe and Toshiba.

Adobe collaborated with Toshiba to bring you Adobe LeanPrint. It's a smarter way to print, using less paper and toner while increasing the readability and manageability of documents. LeanPrint intelligently arranges more content on fewer pages and optimizes the way in which it is printed. That means you can reduce toner usage, track print savings, and start impacting your bottom line right away.

More ways to reduce waste.

Other waste-reducing print solutions from Toshiba include PaperCutMF, Pharos Secure Release and Ringdale FollowMe. These print management solutions help you control, monitor, track and secure printing across your entire fleet. For instance, authentication requirements can hold jobs until the appropriate user is at the device to print. That means no more forgotten print jobs piling up in the output tray, or valuable funds wasted on excess paper.

It's the greatest leap forward in recent printing technology. It's Adobe LeanPrint, and Toshiba has collaborated with Adobe to bring it to you.

Wasted paper is wasted money.

Many people don't realize that the largest printing cost is actually paper, not toner. Adobe LeanPrint uses advanced technology to reformat each page, increasing readability and saving paper, 37% on average. Typical documents with text flowing across the page might be turned sidewise to landscape format, arranged with four columns of copy per page, using fewer pages. Far more than just "reducing to fit," it intuitively creates the most readable, economical layout possible.

LeanPrint

With the single click of the print button, you start to save. Your documents are reformatted so they are easier to read, use less paper & toner and are easier to archive. Set Adobe LeanPrint to save toner, or save toner and paper. Track your paper and toner savings per print and over time with the LeanPrint Savings Bar:

37% Average paper savings in Adobe lab tests

43% Average toner savings in Adobe lab tests

Page 1 (4) | Original 13 Page(s)   Savings   9 Page(s)   64 % Toner   1.21

Like every innovation Toshiba offers, LeanPrint delivers not just greater efficiency, but fine-tuned control over your print environment.

Three ways to improve your printing.

Reduce Waste.

Save an average of 37% on paper costs with LeanPrint. Prepare documents the way you normally do, and LeanPrint will do the saving for you. Just choose which layout you like best. Other paper-saving, waste-reducing print solutions from Toshiba include PaperCutMF, Pharos and Ringdale.

Optimize Printing.

Save an average of 43% on toner with LeanPrint. Saturated, colors are replaced with lighter colors. Or, select grayscale to eliminate the use of color altogether. In addition, extra-large fonts are reduced in size, as well as oversized charts and graphs. Why pay to use more toner?

Print Smarter.

Improve the way your employees print. Start with the motivation of knowing management is keeping track of every page that's printed. PREO Printelligence teaches users how to print more economically with pop-ups that suggest applicable changes.

Pay only when you print, with whatever printers you prefer, even if they're not Toshiba. Our experts will turn your print environment into a well-oiled money-saving machine.

HP LaserJet P4015n

Don't just go green.
Go light green.

Why waste toner by printing a dark, heavy color when a lighter color works just as well? Or, maybe a grayscale would do the job. Even font size can be reduced while maintaining readability. Optimized printing allows you to optimize your budget, too. Save 40% on toner alone.

For optimized printing, just point and click.

Adobe LeanPrint optimizes document layout for you, while letting you choose the final result before printing. Put more content on fewer pages to reduce toner and paper use as well as the environmental impact. The integrity of the content is maintained and format, colors, and layout are automatically fine-tuned.
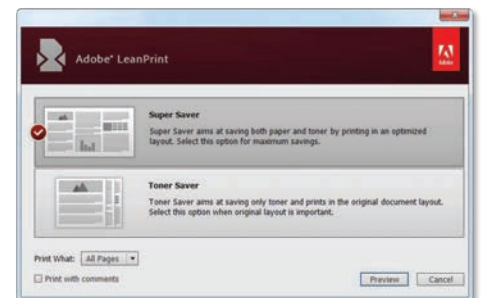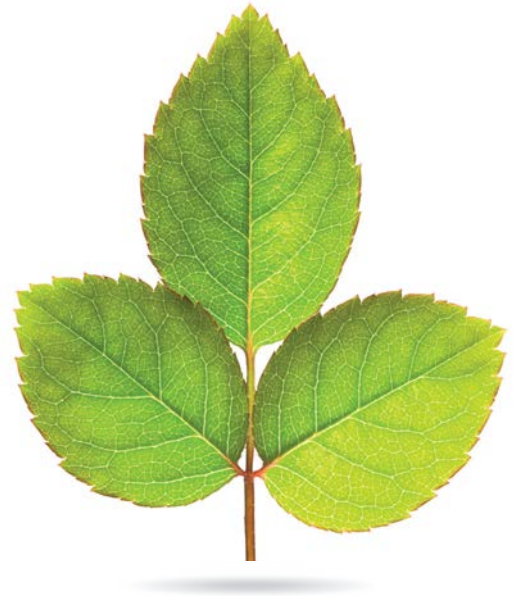
Better, smarter documents.

Color charts and graphs are resized and converted to lighter colors or patterns. Extraneous content such as banner ads and background images are removed. Large headline fonts are scaled down to further optimize layout and toner usage. Readability and shareability are improved. Printing doesn't get any smarter than that.

Use Super Saver or Toner Saver.

LeanPrint lets you choose Super Saver or Toner Saver Mode. Use Super Saver if grayscale works to tell the story. Not only are varying intensities of gray used to indicate color changes, but color fill is replaced with pattern(s). Longer color documents are transformed into shorter, more efficient documents. Toner Saver reduces toner consumption in color or grayscale printing while maintaining the same layout. Either way, you save.

Each Adobe LeanPrint setting produces dramatic savings. Now, users can choose how much they want to save by selecting the Super Saver or Toner Saver option in Adobe LeanPrint.
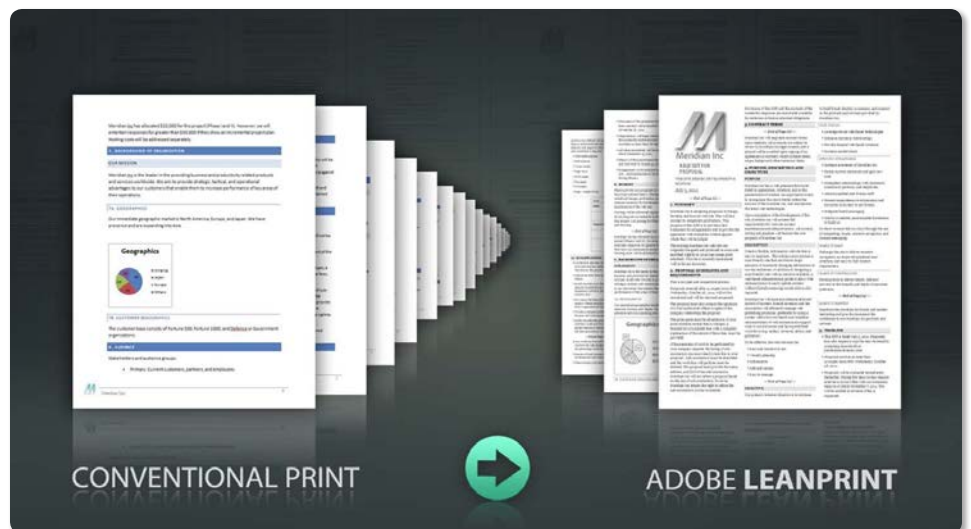
LeanPrint is compatible with Windows XP, Windows Vista and Windows 7, and works with your favorite programs including; Microsoft Word, Microsoft Excel, Adobe Acrobat, Internet Explorer, and Firefox.

Adobe LeanPrint optimizes conventional print jobs to save toner and paper. With the Super Saver setting in Adobe LeanPrint, documents as long as 13 pages can be printed in as few as four for exceptional cost savings.

CONVENTIONAL PRINT   ADOBE **LEANPRINT**

Your employees can reduce waste by 40%. Here's how.

If you want your employees to print smarter and better, start by letting them know it's important to you. Nothing says that more clearly and emphatically than the print management solutions from Toshiba. Our easy-to-use tools are surprisingly effective, especially when employees know someone's keeping track.

Print smarter, safer, and better–everywhere.

Toshiba print solutions allow you to improve printing across your entire organization. Installation is simple, so you can get up and running quickly by deploying tools to each workstation. Old printing methods are automatically replaced with smarter, safer, better ways to print. And, you don't have to hope employees will learn to use the tools because the tools work by themselves.

Modify employee print behavior.

Show your employees how much money, paper and toner they can save by viewing a print preview before each print job. For instance, Toshiba's Preo notifies users how to print more efficiently with pop-ups based on more than 40 intelligent printing rules. Effectiveness and cost savings can be viewed from actual account data to achieve optimal results. Users can also be informed as to which printer would be the most efficient one to use for each particular print job.

Accountability encourages change.

A great way to help make sure employees implement new printing strategies is through accountability. Learn who printed what to where. Track individual users' savings through a reporting center. Control printing with a single console to monitor print jobs and costs for individual users and groups. Also, get insights into printing trends so you can encourage smarter, safer printing across your organization. You'll be amazed at how quickly 40% savings will add up.

PREO | **Large Job Alert**
Some printers are cheaper to use than others.
You could have saved over 61% had you printed to the e-STUDIO MFP.

PREO | **Did You Know?**
Web browsers allow you to select and print just the content you need.
Click here to learn more.

PREO | **Quarterly Print Summary**
It cost $94.91 to print your documents over the last 3 months.
This is down 16.7% from the previous quarter.
Congratulations and thank you!

PREO Printelligence allows you to educate users on cost of print with over 40 'intelligent' rules based user notifications.

Help the environment, and your bottom line.

Our Encompass Green Report will give you an in-depth understanding of your company's print-related eco-footprint, and offer strategies to help you reduce your environmental impact.

- *Minimize the natural resources your company consumes*
- *Save paper and consumables*
- *Reduce your company's solid waste and CO2 emissions*
- *Lower your energy usage and the associated costs*

The Green Report

Customer Output Fleet Green Impact Analysis

Our Encompass Green Report will provide clear metrics on how the optimization of your print fleet will reduce your electrical consumption and environmental footprint.

Adobe LeanPrint

Reduce Waste *Optimize Printing*

Save around 40% on paper and toner costs with Adobe LeanPrint. It allows you to print lean, clean and green by putting more content on fewer pages. Document formats are automatically fine-tuned using optimal layout, colors, grayscale and pertinent content.

PaperCutMF

Reduce Waste *Print Smarter*

Manage all copying and printing produced across your entire fleet. Improve security and print efficiency with end user authentication, swipe cards, group-based control of devices, and usage monitoring. The system is easy to self-manage, install and maintain.

PREO Printelligence

Print Smarter

Print less without sacrificing productivity. Access current activity on local and networked output devices, gather and interpret detailed user data, and educate users about smart printing. Automatic pop-ups let users know the smartest, safest, greenest ways to print.

Print Audit 6

Print Smarter

Receive an exact picture of your company's print volume and expenses. See who is printing what, and how often. Analyze the data to improve usage. Limit color where needed. Identify and reduce printing costs so you can increase your bottom line in no time.

Pharos Secure Release Here

Reduce Waste *Print Smarter*

Secure Release allows users to securely submit their print jobs and utilize the most convenient devices available. Jobs can be collected anywhere, directly by the authorized user. Less important, unreleased jobs are eventually deleted from the system rather than printed and wasted.

Ringdale FollowMe

Reduce Waste *Print Smarter*

This scalable, all-in-one tool allows for roaming and secure printing. Users can share output devices anywhere on the network without the loss of privacy or security. Also, cost-saving policies remain in force such as black and white vs. color, duplex printing and paper size.